

Corporate Sponsorship Policy

EverPower believes it is very important to invest in the communities where our wind projects are located. We direct our contributions to a number of targeted areas that are consistent with our mission and values. These areas include education, supporting youth activities, people who protect our workers, environment and events the entire community can participate and enjoy.

AREAS OF INTEREST

Education

Programs that educate and inspire renewable energy and environmental education for elementary and secondary school students in communities where EverPower has a presence, specifically:

- Curricula development
- Production/purchase of teaching materials
- Sponsoring educator(s) to attend wind power education workshops
- Assemblies or events
- Clubs supporting renewable energy & environmental causes

Outdoor Community Events and Recreational Areas

Events such as county fairs and outdoor festivals (music, sports or arts), specifically:

- Underwriting specific events consistent with the EverPower mission and values
- Improvement to public parks and playgrounds

Youth Sports/Youth Activities

Activities that support youth programs in the community. Such activities must be co-ed or offer equal opportunities for boys and girls, specifically:

- Youth athletic teams that participate in outdoor sports
- Associations that organize and run youth amateur sports leagues
- Booster organizations that provide funds for youth amateur sports leagues and teams
- Local high school sports teams that play outdoors. Both varsity and junior varsity teams are eligible but preference given to the varsity teams.
- Programs and activities that prepare kids ages 5 – 18 for careers. (ex. FFA, 4-H)

First Responders

Volunteer organizations that provide fire, medical and rescue services to the community, specifically:

- Fire Departments
- EMS
- Ambulance Services

RESTRICTIONS

- Organizations that discriminate or restrict membership
- Political parties, religious organizations or labor groups/organizations
- Individuals or artists
- Private clubs
- Fundraising dinners
- Raffle tickets

BRANDING

The organization agrees that by accepting EverPower support, it will permit EverPower to display a sign and/or have a presence at the event, be permitted to display our logo on materials and/or have an advertisement in the playbill, program or yearbook. Any use of the company name or logo must comply with the EverPower brand and be pre-approved by EverPower's corporate brand manager. The organization must also allow EverPower to use photos and the organization's name in its corporate marketing and collateral materials.

HOW TO APPLY

In general, EverPower makes only a single year commitment to an organization. Applications for additional support must be made on a yearly basis. To be considered, please complete and return the application form to info@everpower.com. Applications are reviewed on a quarterly basis. It is recommended that the submission be made at least six months prior to the event. Organizations must have a tax-exempt classification under Sections 170(c) or 501(c)(3) of the U.S. Internal Revenue Code and proof of tax-exempt status must be received by EverPower before any application can be considered.

Sponsorship Application Form

COMPANY DETAILS

Company Name _____
Contact Name _____ Title _____
Address _____
City _____ State _____ Zip _____ Telephone _____
Email _____ Website _____

EVENT DETAILS

Name of Event/Opportunity _____
Location _____
Event Frequency _____ Date(s) _____
Event type (*please select the targeted area that best describes your event*)
 Education Outdoor Community Events & Recreational Areas
 First Responders Youth Sports/Youth Activities

Brief summary of the event/activity _____

Estimated number of attendees/participants _____ Requested donation _____
Intended use of donation _____
Audience details (*if applicable*) _____

SPONSORSHIP DETAILS

Sponsor benefits (*select all that apply*)
 Tickets On-site Presence
 Discounted Admissions On-site Promotional Opportunities
 Hospitality & Entertainment Opportunities Tie-ins
 Athlete Appearances Other _____

Brand related benefits (*select all that apply*)
 Naming Rights Inclusion In Collateral Materials
 Category Exclusivity Inclusion In Marketing Materials
 Use of Logos Website Presence
 Photographic/Video Rights PA Announcements
 On-Site Display Other _____
 On-Site Presence (signage)

Current sponsor list _____

Additional details _____

